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FOR IMMEDIATE RELEASE

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“Los Angeles hosts historic 65th Annual North American Chinese Invitational Volleyball Tournament in 2009”

Los Angeles, CA -- For the first time ever, the North American Chinese Invitational [9-man] Volleyball Tournament (NACIVT) will be held in the streets of Chinatown, Los Angeles, Labor Day Weekend, September 5-7, 2009, to commemorate its 65th year in existence.

“I’ve competed in the Association of Volleyball Professionals (AVP) with world class athletes and have toured Europe as a member of the Collegiate National Team. In all of my experiences there is no other tournament in the world like the NACIVT [9-man] tourney; it is great fun and brings together the community in a positive way!” – Kevin Wong, AVP veteran and three-time All-American at UCLA.

This event showcases some of the top volleyball athletes in the United States and Canada, including former Olympians and All-American players such as Mike Lambert, Kevin Wong and Scott Wong. Due to its’ popularity in the community, it has attracted thousands of spectators and athletes from around the world. Teams are represented from all major cities, including New York, Washington DC, San Francisco, Los Angeles, Philadelphia, Houston, Chicago, San Diego, Toronto, and Montreal.

This historic 9-man tournament is the only existing volleyball tournament of its kind. The NACIVT celebrates over six decades of tradition and cultural awareness; it was originally meant as a form of recreation for Chinese laborers, but has evolved into one of the most anticipated and watched tournaments in the Asian American community. With more than 80 women’s and men’s teams participating, the NACIVT has become a gathering of elite athletes who will compete for the crown.

The NACIVT was first held in Boston in 1944, and now has roots in every major city across the nation and as far north as Canada. Unlike indoor volleyball, this tournament is played outdoors with 9 players, on a lower net and a wider court.

“Los Angeles’ Chinatown looks forward to hosting this year’s tournament to continue in the tradition and sharing of this wonderful experience with all of the Chinatown communities in North America!” – Peter Ng, President of the Los Angeles Chinese Consolidated Benevolent Association (CCBA).

Today, this tournament remains at the forefront of the Asian American community and has attracted more and more athletes each year. This year marks the 65th year of the tournament, sponsored by the CCBA of Los Angeles. SixPak is the official apparel sponsor for the tournament. Some other sponsors include: The Wilshire Grand Hotel, Red Bull, Welch’s, United Commercial Bank, Asahi Beer, and the Chinatown B.I.D.

If you would like more information about this topic, or to schedule an interview with Enoch Liang, please visit the event website at <http://la.nacivt.com/> or email Allen Hua at LAinfo@nacivt.com.